

# COOKIE POLICY

*Last updated June 07, 2020*

This Cookie Policy explains how Triple Rainbow Games LLC ("Company", "we", "us", and "our") uses cookies and similar technologies to recognize you when you visit our websites at <https://www.triplerainbowgames.com/>, ("the Site" or "our Site"). It explains what these technologies are and why we use them, as well as your rights to control our use of them.

In some cases we may use cookies to collect personal information, or that becomes personal information if we combine it with other information.

## What are cookies?

Cookies are small data files that are placed on your computer or mobile device when you visit a website. Cookies are widely used by website owners in order to make their websites work, or to work more efficiently, as well as to provide reporting information.

Cookies set by the domain you're visiting are called "first party cookies". Cookies set by parties other than the domain are called "third party cookies". Third party cookies enable third party features or functionality to be provided on or through the website (like advertising, interactive content and analytics). The parties that set these third party cookies can recognize your computer both when it visits the website in question and also when it visits certain other websites.

## Why do we use cookies?

We use first and third party cookies for several reasons. Some cookies are required for technical reasons in order for our Site to operate, and we refer to these as **essential** or **strictly necessary** cookies. Other cookies also enable us to track and target the interests of our users to enhance the experience on our online properties. Third parties serve cookies through our Websites for analytics and other purposes. This is described in more detail later on.

## How can I control cookies?

You have the right to decide whether to accept or reject cookies through your web browser. As the means by which you can refuse cookies through your web browser controls vary from browser-to-browser, you should visit your browser's help menu for more information. **Essential cookies cannot be rejected** as they are strictly necessary to provide you with services.

If you choose to reject cookies, you may still use our website though your access to some

functionality and areas of our website may be restricted.

The specific types of first and third party cookies served through our Websites and the purposes they perform are described in the sections below (please note that the specific cookies served may vary depending on the specific Online Properties you visit):

## First-Party Cookies

<b>Essential cookies</b>		
<i>Cookie name and provider</i>	<i>Duration</i>	<i>Purpose</i>
ForceFlashSite [Wix]	Session	When viewing a mobile site (old mobile under m.domain.com) it will force the server to display the non-mobile version and avoid redirecting to the mobile site
hs [Wix]	Session	Ensures the correct site was loaded by your browser's request
XSRF-TOKEN [Wix]	Session	Protects visitors from Cross-Site Request Forgery attacks

<b>Functionality</b>		
<i>Cookie name and provider</i>	<i>Duration</i>	<i>Purpose</i>
svSession [Wix]	2 years	Identifies unique visitors and tracks a visitor's sessions on a site

SSR-caching <i>[Wix]</i>	Session	Indicates how a site was rendered.
smSession <i>[Wix]</i>	2 weeks	Identifies logged in site members
_ga <i>[Google Analytics]</i>	2 years	Used to distinguish users for analytics metrics
_gid <i>[Google Analytics]</i>	1 day	Used to distinguish users for analytics metrics
_gat <i>[Google Analytics]</i>	1 minute	Used to throttle request rate
AMP_TOKEN <i>[Google Analytics]</i>	1 year maximum	Contains a token that can be used to retrieve a Client ID from AMP Client Services
_gac_ (currently not used) <i>[Google Analytics]</i>	90 days	Used in conjunction with Google Ads

### Third-Party Cookies

Functionality		
<i>Cookie name and provider</i>	<i>Duration</i>	<i>Purpose</i>
TS* <i>[Wix]</i>	Session	Security
TS01***** <i>[Wix]</i>	Session	Security

TSxxxxxxxx (where <b>x</b> is replaced with a random series of numbers and letters) [Wix]	Session	Security
TSxxxxxxxx_d (where <b>x</b> is replaced with a random series of numbers and letters) [Wix]	Session	Security

## What about other tracking technologies, like web beacons?

Cookies are not the only way to recognize or track visitors to a website. We may use other, similar technologies from time to time, like web beacons (sometimes called "tracking pixels" or "clear gifs"). These are tiny graphics files that contain a unique identifier that enable us to recognize when someone has visited our Websites or opened an e-mail including them.

This allows us, for example, to monitor the traffic patterns of users from one page within a website to another, to deliver or communicate with cookies, to understand whether you have come to the website from an online advertisement displayed on a third-party website, to improve site performance, and to measure the success of e-mail marketing campaigns. In many instances, these technologies are reliant on cookies to function properly, and so declining cookies will impair their functioning.

## Do you use Flash Cookies/Local Shared Objects?

Our sites may also, in the future, use so-called "Flash Cookies" (also known as Local Shared Objects or "LSOs") to collect and store information about your use of our services, for fraud prevention, and for other site operations.

Currently, we don't use any cookies of this kind. This section of the Cookie Policy will be updated if and when we begin using such cookies.

## Do you serve targeted advertising?

Currently, we have no third parties advertising on our Websites. In the future, we may have third parties send cookies to your computer or mobile device to serve advertising through our Websites.

If and when we make that change, the Privacy Policy and this section of the Cookie Policy will

be updated in accordance with the changes.

## **How often will you update this Cookie Policy?**

We may update this Cookie Policy from time to time in order to reflect, for example, changes to the cookies we use or for other operational, legal or regulatory reasons. Please therefore re-visit this Cookie Policy regularly to stay informed about our use of cookies and related technologies.

The date at the top of this Cookie Policy indicates when it was last updated.

## **Where can I get further information?**

If you have any questions about our use of cookies or other technologies, please email us at [jamie@triplerainbowgames.com](mailto:jamie@triplerainbowgames.com) or by mail at:

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